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THE WORLD BY ROAD

Team Packet



Mission Statement

The World by Road is an independent media company embarking on an around the world expedition dedicated to showcasing the diversity of the people and cultures of the world. The intent of this adventurous journey is to generate and promote awareness challenging traditional beliefs of our global community via the road less traveled.

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Expectations

The idea behind the expedition is to present the world from a perspective that other people can more easily relate to. This means that as a prospective addition to the expedition, you need to be prepared to further this goal. Although this expedition will be a fun and exciting adventure, you should understand that the main reason for joining us should be to help produce content and materials to achieve our mission.

Although each person who joins us will add different assets to the team, below is a list of responsibilities each member will be expected to undertake at some point depending on their duration of stay.

- Help film and photograph the journey, people and places that we see.
- Write blog entries reflecting on the journey or about the places we travel through.
- Help cook and clean when camping and living out of the vehicles.
- Help to plan logistics and routes.
- Help to come up with story ideas and unique people, events, activities and places to visit.
- Help with the promotion of sponsors including distributing flyers at hostels, talking to hotels and working with us at promotional events.

Departure Date:

January 2007

Estimated Duration:

1 ½ to 2 years

Mode of Transport:

4WD x 2

Estimated Forward Mileage:

70,918 (114,131km)

Itinerary:

90+ countries, six continents, two hemispheres

Core Values and Objectives

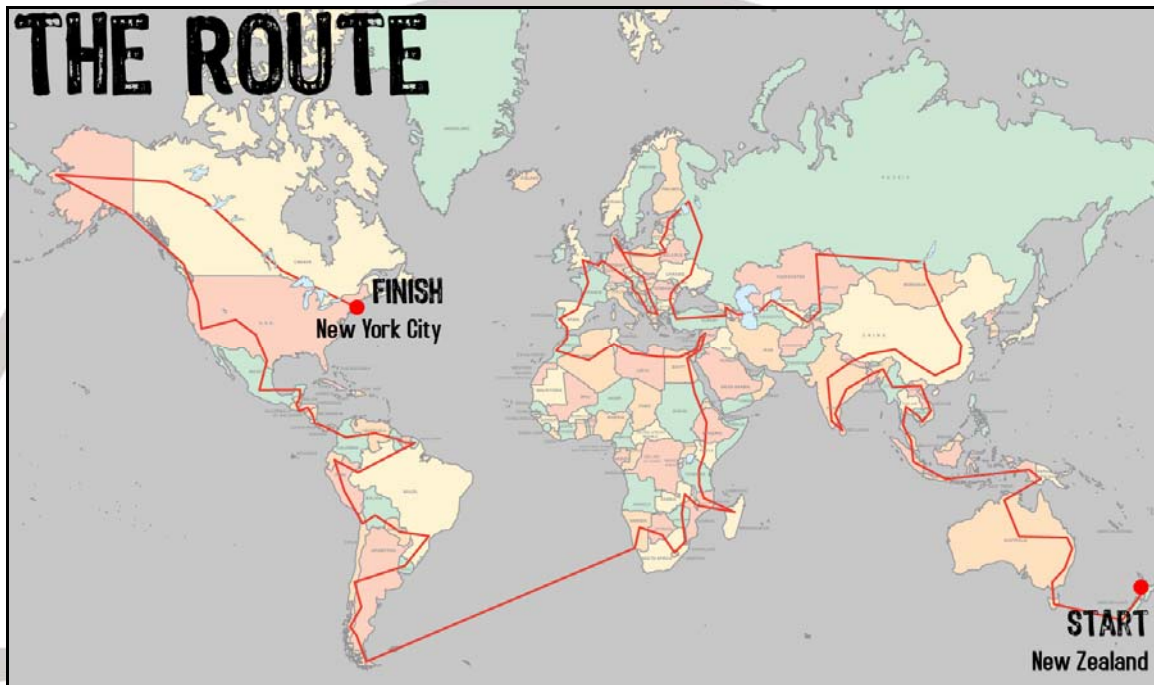
From the beginning of time, exploration and curiosity of the unknown has been an integral factor in the progress and success of cultures and societies around the world. Today, these values have lost much of their meaning and importance in our increasingly modernized society and in the United States in particular. With the United States exerting its influence on much of the world, it is estimated that only about 20 percent of the population holds a valid passport and less than half of those actually leave the country in a given year. Individuals who never experience other cultures first hand are forced to develop their world view based on little more than TV news. This is a problem.

We believe that travel has a moral dimension that challenges us, tests us and forces us to think about our lives in different ways. Travel offers a unique, individualized opportunity to witness up close the complexities, struggles and joys of other cultures and countries and allows us to develop a more educated, unfiltered view of those with whom we share the world. Travel and exploration have been the cornerstones of many civilizations in history, and it is essential to renew this value in our culture today. We cannot expect this journey to change the world, but in the end, if we can increase interest and understanding in adventure, exploration and the issues that face the world; then we have achieved our goal. We hope to:

- Provide unparalleled, objective media content from a ground level view
- Gain and spread a better understanding of local cultures and philosophies
- Travel and live as closely to the local standards and customs as possible
- Highlight and participate in the efforts of as many aid organizations and activities as possible
- Participate in as many adventure based activities as possible and invite leaders in those disciplines to join us
- Remain flexible in terms of countries visited and the duration of stay allowing for the local people and geography to help mold the trip, instead of a preconceived concrete plan.



- Maintain safety as a priority and fully investigate the risks and hazards associated with activities and destinations prior to and during the course of our travels
- Have fun and inject humor and entertainment into trip content when appropriate to keep our content fresh and exciting



Requirements

Before you meet up with the expedition you will be required to have the items listed in the table below. We will require proof of many of the items before we will consider adding you as a member.

- | | |
|--|---|
| <ul style="list-style-type: none"> • Visas for the countries we will be visiting or reserve funds to cover these costs. • Vaccinations appropriate for the region/countries you will be joining for.* • Travelers' insurance with the options for costs associated with transport home. TWBR does not provide insurance coverage for those traveling with us. • International Drivers License • You must be at least 18 years old | <ul style="list-style-type: none"> • Sufficient funds to cover yourself for the duration of time you will be with us. ** • Valid Passport with sufficient pages for additional stamps and at least 6 months until expiration. • Clean health record. • You will be required to arrange your own transportation to meet up with us in the designated country. • A return plane ticket or planned exit from your time on the expedition. *** |
|--|---|

*You will need an international vaccination card as proof of these vaccinations. Although these vaccinations can be expensive, they are required for certain remote segments of the expedition and can not be overlooked.

**Please review the section below on costs associated with joining. These costs may vary depending on your value to the success of the expedition. However, if you are planning on joining us for 1 month for example, you need to have enough funds to cover yourself for that month as though you were not part of the expedition and traveling alone.

*** Even if you plan to stay for an extended period of time, you need to have your exit planned. We recommend getting a flexible plane ticket so that you can leave sooner or stay longer if you need to change the duration of your time with us. It is not acceptable to purchase a one way plane ticket with no plan when your time is up with TWBR.

Visas and Entry Requirements

Each country has different requirements for entry including visas, remaining passport validity, blank pages and passport-type photos. We are not responsible for handling this for you. Any countries that you plan to be part of the expedition, you must have your visas and entry requirements prepared before you leave home. Below are the requirements for all of the countries on the itinerary. Also visit the Department of State website to double check that you have all of the requirements to get into a country, these requirements change regularly and the ones listed below may not be up to date. Additionally, in order to gain entry into certain countries, you must have

permission from a citizen or business within that country - depending on what countries you want to be a part of, we may need to discuss these requirements in greater detail.

Country	Visa	Applicable Price	Country	Visa	Applicable Price
New Zealand	No	\$0.00	Hungary	No	\$0.00
Australia	Yes (ETA)	\$0.00	Croatia	No	\$0.00
Indonesia	Yes	\$35.00	Slovenia	No	\$0.00
Malaysia/Singapore	Yes	\$14.00	Italy	No	\$0.00
Thailand	No	\$0.00	Switzerland	No	\$0.00
Cambodia	Yes	\$20.00	Germany	No	\$0.00
Vietnam	Yes	\$65.00	Netherlands	No	\$0.00
Laos	Yes	\$50.00	Belgium	No	\$0.00
Myanmar	Yes	\$20.00	Belgium	No	\$0.00
Bangladesh	Yes	\$100.00	France	No	\$0.00
India/Sri Lanka	Yes	\$60.00	UK	No	\$0.00
Nepal	Yes	\$30.00	France	No	\$0.00
China	Yes	\$50.00	Spain	No	\$0.00
Mongolia	No	\$0.00	Portugal	No	\$0.00
Russian Federation	Yes	\$100.00	Spain	No	\$0.00
Kazakhstan	Yes	\$105.00	Morocco	No	\$0.00
Kyrgyzstan	Yes	\$50.00	Algeria	Yes	\$100.00
Tajikistan	Yes	\$80.00	Tunisia	No	\$0.00
Afghanistan	Yes	\$50.00	Libya	N/A	\$0.00
Pakistan	Yes	\$120.00	Egypt	Yes	\$15.00
Iran	Yes	N/A	Isarael	No	\$0.00
Uzbekistan	Yes	\$100.00	Lebanon	Yes	\$35.00
Turkmenistan	Yes	\$31.00	Syria	Yes	\$100.00
Azerbaijan	Yes	\$40.00	Jordan	Yes	\$16.50
Georgia	No	\$0.00	Egypt	Yes	\$15.00
Armenia	Yes	\$60.00	Sudan	Yes	\$150.00
Turkey	Yes	\$20.00	Ethiopia	Yes	\$70.00
Greece	No	\$0.00	Kenya	Yes	\$50.00
Macedonia	Yes	\$0.00	Tanzania	Yes	\$50.00
Bulgaria	No	\$0.00	Zambia	Yes	\$100.00
Romania	No	\$0.00	Namibia	No	\$0.00
Moldova	Yes	\$45.00	Botswana	No	\$0.00
Ukraine	No	\$0.00	Zimbabwe	Yes	\$60.00
Finland	No	\$0.00	Mozambique	Yes*	\$40.00
Estonia	No	\$0.00	Madagascar	Yes	\$33.45
Latvia	No	\$0.00	Mozambique	Yes	\$0.00
Lithuania	No	\$0.00	Swaziland	No	\$0.00
Poland	No	\$0.00	South Africa/ Lesotho	No	\$0.00
Slovakia	No	\$0.00	Argentina/ Chile	No	\$0.00
Uruguay	No	\$0.00	French Guiana	No	\$0.00
Brazil	Yes	\$110.00	Suriname	Yes	\$45.00
Paraguay	Yes	\$65.00	Guyana	No	\$0.00
Bolivia	No	\$0.00	Venezuela	Yes	\$30.00
Peru	No	\$0.00	Columbia	No	\$0.00
Brazil	Yes	\$0.00			

Reading List

Below we have included a list of recommended reading. These books range from photography to simple inspiration. We want to make sure that everyone is on the same page with us and understands some of the things that have inspired our journey and some things they can expect to encounter on such an expedition. Most of these books can be purchased through the links on our website.

[Who Needs a Road](#) by Harold Stephens and Al Podell

This book is one of the main inspirations for the journey itself and is a great read. As you may notice, there are quite a few references to this original journey and many of the ideas that surround it. You will not be disappointed with this one.

[Adventure Capitalist](#) and [Adventure Biker](#) by Jim Rogers

Jim Rogers has been called the Indiana Jones of international finance. He has traveled around the world both by motorcycle and car. This book chronicles his adventures with his wife in a 3 year journey around the globe. It is a very insightful book on international politics and economics focusing on developing countries and it is presented in a fun way as he drove around the world just after the millennium.

[The Strange Disappearance of Jim Thompson](#) by Harold Stephens

Another classic by Harold Stephens, this book is a collection of short biographies about the interesting people Harold Stephens has met in his travels around the world. This short and quick read is another great source of inspiration for our adventure.

[The World's Most Dangerous Places 5th Edition](#) by Robert Pelton

Ignorance is one of the biggest dangers to a traveler. Now, more than ever people want to know what is going on where (and why). This book offers a brief up-to-the-minute history of over 20 countries and provides tips on how to get in, out and around safely, and uncovers their dangers, from diseases, land mines, drug trafficking, and kidnapping to mercenaries and militias.

[Fate of Africa](#) by Martin Meredith

This book provides a detailed history of modern Africa that spans the entire continent, and covers the major upheavals more or less chronologically—from the promising era of independence to the most recent conflicts in Rwanda, Darfur, Zimbabwe, Liberia, and Sierra Leone. This book will bring you on a journey that is as illuminating as it is grueling.

[The Places In Between](#) by Rory Stewart

In January 2002, Rory Stewart walked across Afghanistan surviving by his wits, knowledge of local dialects and customs and the kindness of strangers. This, the last leg of a 2 year journey across Asia is a great lesson in travel writing that is both harrowing and meditative.

[The A-Z of Creative Digital Photography](#) by Lee Frost

I have not read this one, but I started learning photography traditionally and read the original. I am sure this is just an extension of that.

[The A-Z of Creative Photography](#) by Lee Frost

This is the original book. It really helps you to get an idea of what exposure is and different ways of making your photography just look better. Make a point to always look at the settings and lenses that were used to get the desired result. Each photo in the book will have this listed.

[Practical DV Filmmaking](#) by Russell Evans

This book is more advanced, but is still a great place to start. If you are the kind of person that likes no nonsense and just want to jump into it, this is a good book.

[Filmmaking for Dummies](#) by Jerry Lewis

This book is a great place to start if shooting video and the whole idea of helping us put stories together is foreign to you.

Gear List

You will be allowed one large backpack and one carry-on type bag for personal items. Due to space constraints, this is the maximum you will be allowed to bring regardless of the duration of your time. The lists below are mandatory and recommended items. Beyond the required items you are obviously allowed to bring whatever you can fit in your backpack.* Exceptions include specialty equipment such as climbing gear, SCUBA gear, etc. which must be discussed with expedition members before departure.

Mandatory Items	Recommended Items
<p>Sleeping Bag Please bring a bag with a temperature range appropriate for the weather that you may encounter during your time with us.</p> <p>Hiking Shoes or Boots We will be getting involved in a lot of outdoor activities and camping. Please bring a sturdy pair of shoes for this. Simple tennis shoes will not cut it.</p>	<p>Wetsuit If you want to surf, canyon or ripboard with us you may want a wetsuit that fits you.</p>

Estimated Costs

Below is the daily cost of being part of the expedition. We have also included the possible ways that you can get us to subsidize your being part of the expedition. The more you bring to the table the more we will help to reduce your costs.

- **Cost per travel day = \$30**

This fee covers fuel and maintenance costs on the vehicles, some of your lodging, gear, and some food costs. You will be provided with tents and all the equipment needed for camping other than sleeping bags. You will have access to all of our gear for climbing, canyoning, ripboarding, etc. Between our connections with adventure operations, places to stay and more, this fee is truly a bargain.

If you are planning on joining the expedition, you must have enough money to cover your anticipated time with us. You should not assume that we will be subsidizing you. We are not your employer and you should not plan for our possibly subsidy as a reason to budget less. If you would like to stay with us for a month, plan to have \$900 for the month. If you do not have the money to pay your travel costs you will be asked to leave.

Possible Reasons for Subsidy:

- Securing product and financial sponsorship support for the expedition
- Securing grant monies for the educational initiative
- Securing free or reduced costs for lodging or activities
- Help with filming, photography and blog entries

Rules

We are by no means a strict crew. The true objective of all of this is to have fun and inspire others to get more interested in the rest of the world. We do however have a list of rules for your safety and ours as well as to ensure the success of the expedition. If any of these rules are violated, you will be violently thrown from the vehicles while they are moving in lion infested or rebel held territory.

1. The expedition is not a democracy and we have many obligations to sponsors, media and the education initiative. Steve, Steve and



Duane make the final decisions. We are fun guys but we are not up for arguments about where, when, or how things will be done. RESPECT OUR AUTHORITY.

2. If you are high maintenance you are not TWBR material. We will be camping a lot, living close to local standards and roughing it in every way that you can think of on a regular basis...so in essence no whining.
3. There will be no drugs in the vehicles. Period. You are welcome to do whatever you want while you are with us, but we cannot jeopardize the expedition by getting in trouble for drug possession.
4. If we do not know you well, you may be asked to cross borders on your own and meet us in the next town across the border.
5. You must stay clean. The cars will smell bad enough as is...showers are mandatory when available.
6. You cannot play modern country music in either vehicle.
7. No dramatics. With the diverse nature and size of the team, there are bound to be disagreements. You need to resolve these quickly in a mature and civilized manner. Prolonged bickering and hostility toward anyone on the expedition will be your ticket off the crew.
8. You break, you buy. The expedition has many expensive pieces of gear and equipment. If something is broken due to your negligence, you will be responsible for replacing it.
9. Some countries will not issue visas to people with felonies or certain crimes. If you have a record make sure you know where you might not get in. Let us know about this ahead of time.
10. If you are invited to join the expedition, it is because we believe that you can add value to the operation. If you do not live up to qualifications you have presented when applying to join, you may be asked to leave.

Waivers and Release Forms

Even though you will be joining the expedition, we are in no way responsible for your safety. This is an adventure and we are safety conscious individuals, but at the same time, we are not operating a guided tour here. There is an inherent risk with an expedition of this scale and TWBR is only the name behind the operation. We are not a tour company, we are not your guides, and we are not your employer. You will be provided with a waiver that must be signed before you will be allowed to join.

Since we will be filming and broadcasting stories and clips from the road, you will need to give us permission to use your likeness as you will be part of the overall expedition experience. You will not be considered to join if you are not willing to sign this release. As part of this release, you will be giving up rights to all content you help us produce.

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